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FOR IMMEDIATE RELEASE

MILGARD ‘GET SMART’ CAMPAIGN HONORED BY MAGAZINE
- Marketing program wins a Crystal Achievement Award from Window & Door –

WASHINGTON, D.C. (Sept. 6, 2007) — Milgard Windows & Doors has been recognized by a leading trade publication for its “Get Smart” campaign to launch the Tuscany™ Series vinyl replacement windows and SmartTouch™ lock.

Window & Door, a publication serving the window and door industry, honored Milgard with a 2007 Crystal Achievement Award for the Most Innovative Marketing Program in the Large Manufacturer category. According to the magazine, the Crystal Achievement Awards “recognize significant achievements in window and door technology, manufacturing and marketing.”

“The Tuscany Series and SmartTouch lock demonstrate our innovative approach to product development, so an equally innovative marketing program was needed to introduce them,” said Maureen Faccia, Director of Marketing at Milgard. “It is an honor to be recognized by an important industry publication like *Window & Door*.”

The “Get Smart” campaign was designed to generate excitement about the Tuscany and SmartTouch launch. It included a metal briefcase labeled, “CLASSIFIED: INNOVATIVE PRODUCT INSIDE.” Inside was product literature, a tape measure with a “secret” message and other materials to convey the innovative features of the product. The package was shipped or hand-delivered to Milgard dealers and prospective trade customers.

For more information about the Tuscany Series and SmartTouch lock, visit www.milgard.com or call 1-800-MILGARD.

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About Milgard Windows & Doors

Milgard Windows & Doors, a Masco company based in Tacoma, Wash., offers a full line of aluminum, vinyl and fiberglass windows, patio doors and fiberglass entry doors for builders, dealers and homeowners. The

company has been recognized for manufacturing the nation's highest quality vinyl windows six times in a yearly survey sponsored by Hanley-Wood Inc., publishers of Builder magazine. Milgard employs approximately 4,000 people nationwide. For more information, visit www.milgard.com or call 1-800-MILGARD. *MILGARD 'GET SMART' CAMPAIGN HONORED BY MAGAZINE PAGE 2*

Milgard Windows and Doors received the highest numerical score in the proprietary J.D. Power and Associates/McGraw-Hill Construction 2006 Commercial Window and Door Subcontractor Satisfaction StudySM. Study based on responses from 476 subcontractors measuring 7 manufacturers and measures opinions of subcontractors. Proprietary study results are based on experiences and perceptions of subcontractors surveyed in May through July 2006. Your experiences may vary. Visit jdpower.com.

About Masco Corporation

Headquartered in Taylor, Mich., Masco Corporation (NYSE: MAS) is one of the world's largest manufacturers of brand-name consumer products for the home and family. Masco is also a leading provider of services that include the installation of insulation and other building products. For more information, visit www.masco.com or call 313-274-7400.

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