



Milgard #1 Online Rated Window and Patio Door Brand for the 5th Year in a Row

Tacoma, Wash. (Feb 17, 2021) – Milgard Windows & Doors was recognized as the #1 online rated window and patio door brand for the fifth year in a row, continuing to demonstrate a commitment to quality and service.

“Milgard has an unwavering dedication to quality and service,” said Jeremiah Noneman, Sr. Marketing Director for Milgard Windows & Doors. “We are delighted to be recognized as #1 in the industry by homeowners for the 5th consecutive year.”

Brand ratings are conducted by MetrixLab’s net reputation scoring system. A Net Reputation Score (NRS) is determined by looking at online content that is posted by customers. Millions of blogs, review sites and social media comments are evaluated to derive the score which is measured on a 200 point scale. Positive and negative input on product features and customer experiences are used to determine the online health of a brand.

“Milgard closed 2020, 5th year in a row, as industry leader in our program,” said Selin Varol, Sr. Research Manager at MetrixLab. “In Q4 2020 Milgard even grew in score thanks to improved sentiment and coverage. Strong customer service and functionality of products are most praised among consumers.”

In addition to other review websites, more than 50,000 homeowners have shared their experiences directly on milgard.com. From product input to service visits, Milgard solicits feedback from their customers to better understand their complete purchase journey and they continue to use the input to make improvements to products and services.

Read Milgard window and door reviews here: <https://www.milgard.com/learn/why-milgard/customer-reviews>

About Milgard Windows & Doors

Founded in 1958, Milgard Windows & Doors offers a full line of vinyl, fiberglass and aluminum windows and patio doors for builders, dealers, and homeowners. Owned by MI, Milgard operates plants in California, Oregon and Washington. For more information, visit milgard.com or call 1.800.MILGARD.

About MI

MI is a fenestration products manufacturer that owns and operates two brands —MI Windows and Doors and Milgard Windows & Doors. MI is one of the nation’s largest suppliers of precision-built and energy-efficient windows and doors. With more than 10 manufacturing plants located throughout the United States, MI brands manufacture stylish, high-performance, and market-preferred products for both new construction and replacement applications. For more information, visit miwindows.com.

About MetrixLab

MetrixLab provides consumer insights that drive smarter business decisions. As a truly digital global research agency, we pioneer new technologies and integrate multiple data sources to push the boundaries of research. Our expertise, passion and solutions enable our clients to succeed at product innovation, brand engagement and customer value in over 90 countries. MetrixLab is part of the Macromill Group. www.metrixlab.com

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