



## FOR IMMEDIATE RELEASE

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### **Milgard named 2014 Most Used Vinyl Brand**

*BUILDER identifies Milgard as 'Brand Leader' in Brand Use Study*

**TACOMA, WA (December 13, 2013)** – The results are in: BUILDER magazine has named Milgard Windows & Doors 2014 Most Used Vinyl Brand for windows in the nation. The recognition was based on this year's Brand Use Study and distinguishes Milgard as a BUILDER Brand Leader.

A sample of over 74,000 builders, builder/developers and general contractors across the United States were surveyed on the brands they use. Milgard came out on top for vinyl windows for the fifth time.

"It is a real honor," says Brian Jones, vice president of marketing for Milgard Windows & Doors. "Milgard is committed to providing the best quality, service, and value in the industry, and we are grateful and proud to hear that building professionals continue to choose Milgard as their 'go-to' brand for windows and doors."

Milgard vinyl windows are currently available in four product lines: [Tuscany® Series](#), [Montecito® Series](#), [Style Line™ Series](#) and [Quiet Line™ Series](#). As a vertically integrated company, Milgard produces vinyl frame materials in house. This enables the company to closely monitor quality.

Milgard has earned [multiple recognitions](#) throughout the years for its products including International Design Excellence (IDEA) awards for the SmartTouch® window lock and door handle. Milgard engineers are known for industry-leading window designs that feature Milgard-patented technologies.

The annual BUILDER Brand Use Study originated in 1998 and is conducted by an independent research company. Milgard vinyl windows has been recognized by the annual study as "Best Quality Vinyl Window" [eight](#) times and "Most Used Vinyl Window" five times including this year.

For more information about Milgard® vinyl windows and other products, visit [Milgard.com](http://Milgard.com).

### **About Milgard Windows & Doors**

Milgard Windows & Doors, a Masco company based in Tacoma, Washington, offers a full line of vinyl, wood, fiberglass and aluminum windows and patio doors for builders, dealers and homeowners, all backed by a Full Lifetime Warranty, including parts and labor. The company has been recognized for manufacturing the nation's highest quality vinyl windows eight times in a yearly survey sponsored by

Hanley-Wood Inc., publishers of BUILDER Magazine. Milgard has approximately 3,800 dealer locations nationwide. For more information, visit [milgard.com](http://milgard.com) or call 1.800.MILGARD.

**About Masco Corporation**

Headquartered in Taylor, Michigan, Masco Corporation (NYSE: MAS) is one of the world's largest manufacturers of brand-name consumer products for the home and family. Masco is also a leading provider of services that include the installation of insulation and other building products. For more information, visit [masco.com](http://masco.com) or call 313.274.7400.

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