



## FOR IMMEDIATE RELEASE

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## Milgard Fiberglass Windows Awarded Best in Western US

**Tacoma, Wash. (May 8, 2019)** – Milgard® Windows & Doors was awarded as the ‘Most Used’ and ‘Most Recognized’ fiberglass window brand in the Western United States from BUILDER Magazine, the leading media brand for the residential construction industry.

“Customers are excited about our popular black interior and exterior window frame option with our Ultra Series windows and doors,” said Jeremiah Noneman, senior marketing director at Milgard Windows & Doors. “We’re proud to receive brand recognition and preference in the industry again for our fiberglass windows.”

Milgard began manufacturing fiberglass windows and patio doors in 1990 as a solution for complex window designs. Over the years, fiberglass frames have become a popular choice among homeowners and architects because the strong and durable material provides design freedom and a sleek, contemporary look. Milgard tests every fiberglass frame for color uniformity, gloss, film thickness and chemical resistance which results in quality and long-lasting performance.

The annual BUILDER Brand Use Study identifies top brands and industry trends professionals rely on. Qualified builders, developers and general contractors are asked to rank quality, usage and familiarity of different brands across over 50 building product categories. The 2019 study also awarded Milgard as #1 for Vinyl Window Quality Nationwide.

Learn more about Milgard high quality fiberglass windows: <https://www.milgard.com/windows/ultra-series>



### About Milgard Windows & Doors

Milgard Windows & Doors, a Masco company based in Tacoma, Washington, offers a full line of vinyl, wood, fiberglass and aluminum windows and patio doors for builders, dealers and homeowners, backed by a Full Lifetime Warranty, including parts and labor. The company has been recognized as Builders Choice for vinyl and fiberglass windows in the Western United States, in a yearly survey sponsored by Hanley-Wood Inc., publishers of BUILDER Magazine. Milgard® is the highest online rated window and patio door brand, as measured by the 2018 NRS consumer sentiment study conducted by MetrixLab and commissioned by Masco. Milgard has approximately 3,300 points of sale nationwide. For more information, visit [milgard.com](http://milgard.com) or call 1.800.MILGARD.

### About Masco Corporation

Masco Corporation (NYSE: MAS), parent company of Milgard Windows & Doors, is a global leader in the design, manufacture and distribution of branded home improvement and building products. Our portfolio of industry-leading brands includes Behr® paint; Delta® and Hansgrohe® faucets, bath and shower fixtures; KraftMaid® and Merillat® cabinets; Milgard® windows and doors; Kichler® decorative and outdoor lighting; and Hot Spring® spas. We leverage our powerful brands across product categories, sales channels and geographies to create value for our customers and shareholders. For more information about Masco Corporation, visit [Masco.com](http://Masco.com).

### About Hanley Wood

Hanley Wood is the premier company serving the information, media, and marketing needs of the residential, commercial design and construction industry. Utilizing the largest analytics and editorially driven Construction Industry Database, the company provides business intelligence and data-driven



services. The company produces award-winning media, high-profile executive events, and strategic marketing solutions.

**About BUILDER**

Hanley Wood's BUILDER is the leading authority in the residential construction industry and serves as the magazine of the National Association of Home Builders (NAHB). For more than three decades, BUILDER has provided essential news, information and resources about products, technologies, trends, regulatory requirements and best practices to help home building professionals succeed in today's market.

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