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Milgard Windows & Doors Launches New Online Tools for Consumers and Professionals

TACOMA, WA (February 26, 2013) Milgard Windows & Doors has taken the window shopping experience to the next level by launching several new interactive tools and features on Milgard.com. These new digital tools provide visitors a richer, more immersive, experience as they research and compare windows and doors.

“Milgard Windows & Doors has always been committed to providing the best window and door experience to consumers and professionals.” Jeremiah Noneman, Milgard Brand Manager, stated. “Thanks to our wide array of new online tools and features, we take pride in our ability to offer the one of the industry’s most comprehensive, informative and engaging online window and door research experiences.”

New Ways to Shop, Learn and Explore Milgard

Milgard Windows & Doors recently launched an entirely new way for visitors to shop for Milgard products that is centered on the unique individual consumer and the personal way they want to shop for windows. [Consumers can now navigate, explore and learn about products based on Window Style, Frame Material, Milgard Series, or Architectural Style.](#) With new product content, photo galleries, product reviews, and interactive navigation menus, consumers are able to enjoy a customized experience and learn about windows exactly how they want to.

Special attention was also given to the online experience for professionals, architects, builders and contractors. Milgard.com now features an entirely new [Professional Resources section](#). Based on feedback from professional partners, Milgard Windows & Doors delivers an intuitive and comprehensive professional section that features detailed product specifications, BIM objects, CAD drawings and other

technical information. Continuing Education Units (CEUs) for Architects and Contractor Loyalty Programs are also easily available within the new Professional Resources Section.

Visualize the Beauty of New Windows with the Milgard Inspiration Center

The inability to visualize the beauty of new windows is often one of the greatest hurdles in the window shopping journey. Milgard Windows & Doors has elevated the consumer experience with the launch of the [“Milgard Inspiration Center”](#), available exclusively on [milgard.com](#). The Inspiration Center allows users to visualize what new Milgard windows and doors will look like in their own home.

This fun and interactive tool is a new way for consumers to explore the nearly limitless design options that Milgard Windows & Doors offers. Users can select from a wide variety of pre-masked interior and exterior images, or can upload a photo of their own. From there, they can view all Milgard product series and play with the most popular operating styles, configurations, color, grid, and trim options. Users also have the ability to save and share their projects throughout many popular social media websites.

New Milgard mobile website makes it easy to stay connected on the go

In recent years the number of consumers and window professionals relying on mobile devices has grown exponentially. To improve the mobile online experience, Milgard Windows & Doors has launched a new mobile website. When visitors go to [Milgard.com](#) via their mobile phone or small screen device, they will automatically be redirected to the new mobile site. Leveraging the latest interactive technologies and capabilities, with a swipe of the finger, visitors can access in-depth product information, watch videos, connect socially, read product reviews and request quotes.

For shopping on the go, it's never been easier for consumers and contractors to connect with Milgard Certified Dealers. The interactive mobile dealer locator allows users to use their phone's GPS capabilities to find Milgard Certified Dealers in their immediate vicinity. Single click call buttons, quote requests, dealer reviews and instant directions all provide users instant connections to their Local Milgard Certified Dealers.

About Milgard Windows & Doors

Milgard Windows & Doors, a Masco company based in Tacoma, Washington, offers a full line of vinyl, wood, fiberglass and aluminum windows and patio doors for architects, contractors, builders, dealers and homeowners, all backed by a Full Lifetime Warranty, including parts and labor. The company has been recognized for manufacturing the nation's highest quality vinyl windows eight times in a yearly survey sponsored by Hanley-Wood Inc., publishers of BUILDER Magazine. Milgard has approximately 3,800 dealer locations nationwide. For more information, visit [milgard.com](#) or call 1.800.MILGARD.

About Masco Corporation

Headquartered in Taylor, Michigan, Masco Corporation (NYSE: MAS) is one of the world’s largest manufacturers of brand-name consumer products for the home and family. Masco is also a leading provider of services that include the installation of insulation and other building products. For more information, visit masco.com or call 313.274.7400.

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Image: Milgard.com/professionals homepage

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PRO

RESOURCES

From our high level of service and architect/builder resources, to our commitment to quality and Full Lifetime Warranty, Milgard helps make every project a success.



Professional Tools

- Inspiration Center
- Installation & Finishing
- Certified Dealer Program
- Case Studies
- Photo Galleries

Architectural Library

GO ▶

Your single source for CAD, BIM, Specifications & other data.

Continuing Education

GO ▶

Accredited courses for architects. LEED® information - White Papers

Contractor Advantage Program

GO ▶

Incentives & rewards for contractors.

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Image: Milgard Inspiration Center homepage

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MILGARD *Inspiration* CENTER

BE INSPIRED. Visualize what new Milgard windows and doors will look like in your home. Upload a photo of your home or use pre selected images of ours. Choose one of the options below:



[Retrieve Existing Project >](#)

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Milgard
WINDOWS & DOORS™

Windows Doors More

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Beauty and strength. Style and innovation. Comfort and dependability.

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