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MEDIA CONTACT:
Paul Vanderwal
503.295.1922
paulv@thinkmh.com

PREMIUM EXTERIOR VINYL FINISHES OFFER NEW OPPORTUNITIES FOR BUILDERS & HOMEOWNERS

SAN FRANCISCO (June 9, 2010) – Milgard Windows & Doors, a leading manufacturer of windows and patio doors, now offers more color choice than ever before with Premium Vinyl Finish options in its energy-efficient vinyl Tuscan™ Series and Style Line™ Series windows and Tuscan and Montecito™ Series patio doors. Milgard's Premium Vinyl Finishes are available in four new colors in addition to Milgard's traditional white and tan to meet increasing interest in coordinating window and door colors with exterior trim and siding.

Milgard's new Premium Vinyl Finishes offer the superior energy-efficiency and maintenance-free performance of vinyl with the addition of the aesthetic appeal currently only available on wood, clad-wood and fiberglass products. Milgard's Premium Vinyl Finishes present a unique opportunity for builders and window dealers to add revenue and differentiate their business from those offering standard vinyl colors.

"In today's energy-conscious window market, vinyl is increasingly being specified in higher end homes," said Scott Morgan, VP of Sales and Marketing for Milgard. "By adding colors that have technically challenged the industry in the past, Milgard is addressing our customers' interest in a more upscale look with all the advantages that vinyl offers."

Milgard's unique formulation that is so durable, it meets the same color and gloss performance standards as Milgard's dependable standard vinyl colors. Milgard's Premium Vinyl Finishes will be offered in Ivory, Chocolate, Taupe, and Light Grey. Even in the rich, dark Chocolate brown, these new color finishes resist heat build-up, keeping the frame straight and stable. And the extremely durable colored surface resists scratches and chips to eliminate post-install touch-ups.

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The new Premium Vinyl Finishes have been thoroughly tested for durability with literally thousands of hours in extreme conditions. Each color has been tested to measure its reflectivity and heat build-up characteristics from solar energy including ultraviolet, infrared and visible light portions of the spectrum. From frigid cold to extreme heat and humidity, these new colored finishes stand up to the worst nature can dish out.

Milgard's Premium Vinyl Finishes will be available summer 2010 in Western markets. For more information on Premium Vinyl Finish availability, contact your Milgard representative or call 1.800.MILGARD.

About Milgard Windows & Doors

Milgard Windows & Doors, a Masco company based in Tacoma, Wash., offers a full line of wood, aluminum, vinyl and fiberglass windows and patio doors for builders, dealers and homeowners. The company has been recognized for manufacturing the nation's highest quality vinyl windows six times in a yearly survey sponsored by Hanley-Wood Inc., publishers of Builder magazine. Milgard employs approximately 3,500 people nationwide. For more information, visit milgard.com or call 1.800.MILGARD.

About Masco Corporation

Headquartered in Taylor, Mich., Masco Corporation (NYSE: MAS) is one of the world's largest manufacturers of brand-name consumer products for the home and family. Masco is also a leading provider of services that include the installation of insulation and other building products. For more information, visit www.masco.com or call 313.274.7400.

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