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**PRESS RELEASE
FOR IMMEDIATE RELEASE**
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MI Windows and Milgard Raise Awareness and Funds for Breast Cancer Research

Gratz, Pa. (Sept 30, 2020) – MI Windows and Milgard Windows & Doors will donate more than \$50,000 towards breast cancer research in October. The companies’ non-profit affiliate, the MI Charitable Foundation is committed to donating \$25,000 to both the National Breast Cancer Foundation and the Breast Cancer Research Foundation.

In addition, both MI and Milgard are showing support for breast cancer awareness in the following ways:

Pink Labels: The addition of a pink-colored National Fenestration Rating Council (NFRC) label will be placed on each window and patio door produced in the month of October. These labels help homeowners compare energy efficiency on windows and doors.

Local Outreach: Each MI and Milgard facility is raising funds through sales of pink-branded merchandise for a local breast cancer charity in their area.

Spread Awareness on Social Media: The MI Charitable Foundation will donate \$10 for every Facebook, Instagram, or Twitter post that includes the hashtag #MIGoPink or #MilgardGoPink up to \$10,000, which will be split between the National Breast Cancer Foundation and the Breast Cancer Research Foundation.

“MI, Milgard, and our Charitable Foundation are determined to help in the fight against this awful disease by raising awareness and contributing resources to those searching for a cure,” said MI CEO Matt DeSoto. “Giving back is ingrained in our culture. By using pink labels and donating to these worthy foundations, we hope to inspire others to join the fight against breast cancer.”

MI and Milgard encourage those who wish to participate and donate to visit: www.miwindows.com/2020GoPink.

About the MI Charitable Foundation

In 2015, the MI Charitable Foundation was founded on the belief that we all have an obligation to help our fellow citizens. The charitable foundation has committees at each of its locations that raise and donate funds for local initiatives as well as three noteworthy causes – veteran’s affairs, child wellbeing, and cancer.

About MI

MI is a fenestration products manufacturer that owns and operates two brands – MI Windows and Doors and Milgard Windows & Doors. MI is one of the nation’s largest suppliers of precision-built and energy-efficient windows and doors. With more than 10 manufacturing plants located throughout the United States, MI brands manufacture stylish, high-performance, and market-preferred products for both new construction and replacement applications. For more information, visit www.miwindows.com or www.milgard.com.

