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Milgard Windows & Doors Recognized as Brand Leader by BUILDER Magazine

TACOMA, Wash. (November 14, 2011) – BUILDER, the leading media brand for the residential construction industry, has released the results of its 2012 Brand Use Study and *named Milgard Windows & Doors as the Brand Leader in Overall Vinyl Quality*. For more than 20 years, BUILDER's annual study has been one of the most anticipated industry resources for trends and information. This year's study was conducted in collaboration with Readex Research and represents a sample of 84,502 builders, builder/developers, and contractors. This marks the seventh time Milgard has been recognized with this honor.

"Milgard takes great pride in every window and door we manufacture and we stand behind them with our Full Lifetime Warranty," said Gary Gessel, President and COO for Milgard. "This prestigious recognition is a testament to the passion of our employees and their enduring commitment to the quality and design of our products."

Milgard vinyl windows stand apart because of the way they are made. Not only do we make our own vinyl, but we select every ingredient of our custom vinyl recipe for long-term performance and durability. By using only the finest quality vinyl ingredients in our award-winning windows, Milgard produces a vinyl window like no other, backed by our Full Lifetime Warranty that includes parts and labor. Our new Premium Exterior Vinyl Finishes also provide more color options, giving homeowners greater flexibility to enhance the appearance of their home.

The Milgard vinyl plant, located in Tacoma, Washington, began extruding quality frame material in 1988. All vinyl windows and doors are manufactured to order, giving Milgard the tightest control over quality. To ensure quality from start to finish, Milgard begins by precisely controlling our vinyl compound formulation to withstand harsh climate conditions. Milgard products are routinely tested in the heat of the Arizona desert and in corrosive coastal environments, and our vinyl profiles also exceed the voluntary American Architectural Manufacturers Association's stringent requirements for weather resistance, impact resistance and heat reversion.

About Milgard Windows & Doors

Milgard Windows & Doors, a Masco company based in Tacoma, Wash., offers a full line of vinyl, wood, fiberglass and aluminum windows and patio doors for builders, dealers and homeowners, all backed by a Full Lifetime Warranty, including parts and labor. The company has been recognized for manufacturing the nation's highest quality vinyl windows seven times in a yearly survey sponsored by

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Hanley-Wood Inc., publishers of BUILDER Magazine. Milgard has approximately 3,800 dealer locations nationwide. For more information, visit milgard.com or call 1.800.MILGARD.

About Masco Corporation

Headquartered in Taylor, Mich., Masco Corporation (NYSE: MAS) is one of the world's largest manufacturers of brand-name consumer products for the home and family. Masco is also a leading provider of services that include the installation of insulation and other building products. For more information, visit www.masco.com or call 313.274.7400.

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