



FOR IMMEDIATE RELEASE

MEDIA CONTACT: Joann Whetstine
Brand Manager
253-922-2030
joannwhetstine@milgard.com

Follow Milgard:
[Facebook](#)
[Twitter](#)
[YouTube](#)
[Pinterest](#)

Milgard Launches New Contemporary Vinyl Window and Patio Door Series

Tacoma, WA. (Jan 24, 2019) – Milgard Windows & Doors launched a new, contemporary vinyl window and patio door product, Trinsic™ Series, which is now available in Arizona, Alaska, Colorado, Hawaii, Idaho, Kansas, Montana, Nevada, New Mexico, Oklahoma, Oregon, Texas, Utah, Washington, British Columbia and select cities in California.

Addressing consumer desire for a contemporary style vinyl window, the new Trinsic Series fits perfectly into the existing Milgard vinyl line that also includes Tuscany® Series and Style Line® Series. With a full line of windows and a sliding patio door, Trinsic Series embraces a contemporary look. It features more glass than any other Milgard vinyl product, a narrow frame for maximum views and even sightlines for pleasing aesthetics. Trinsic Series is available for both replacement windows and patio doors as well as new construction applications.

“We developed Trinsic Series to satisfy modern design trends,” said Jeremiah Noneman, Director of Marketing at Milgard. “It’s sleek and contemporary style meets homeowner demands we’ve been seeing in the marketplace. Plus, Trinsic Series is backed by the Milgard Full Lifetime Warranty for added peace of mind.”

Trinsic Series horizontal sliding and single hung window operating styles come with a redesigned, Milgard® SmartTouch® lock. SmartTouch allows homeowners to open or close the window in one single motion. The new look is a squared off design that is flush with the frame.

“We did extensive market research before designing Trinsic Series,” said Kevin Anez, Director of Product Management at Milgard. “We’re very pleased at the positive feedback we’ve received from our Certified Dealers who work directly with homeowners on their window purchases.”

Milgard produces their own vinyl formula with high quality titanium dioxide and stabilizers to ensure a high quality product that is heat stable and performs well over time. They extrude their own components and assemble their vinyl windows and patio doors in seven manufacturing facilities across the Western United States. For more information on the Milgard difference, and to learn more about the new Trinsic Series, please visit milgard.com/Trinsic.



About Milgard Windows & Doors

Milgard Windows & Doors, a Masco company based in Tacoma, Washington, offers a full line of vinyl, wood, fiberglass and aluminum windows and patio doors for builders, dealers and homeowners, backed by a Full Lifetime Warranty, including parts and labor. The company has been recognized as Builders Choice for vinyl and fiberglass windows in the Western United States, in a yearly survey sponsored by Hanley-Wood Inc., publishers of BUILDER Magazine. Milgard® is the highest online rated window and patio door brand, as measured by the 2017 NRS consumer sentiment study conducted by MetrixLab and commissioned by Masco. Milgard has approximately 3,800 dealer locations nationwide. For more information, visit milgard.com or call 1.800.MILGARD.

About Masco Corporation

Masco Corporation (NYSE: MAS), parent company of Milgard Windows & Doors, is a global leader in the design, manufacture and distribution of branded home improvement and building products. Our portfolio of industry-leading brands includes Behr® paint; Delta® and Hansgrohe® faucets, bath and shower fixtures; KraftMaid® and Merillat® cabinets; Milgard® windows and doors; and Hot Spring® spas. We leverage our powerful brands across product categories, sales channels and geographies to create value for our customers and shareholders. For more information about Masco Corporation, visit Masco.com.

###